

REARTIFY

“REARTIFY” IS A CONCEPT OF RECYCLING MATERIALS, BRINGING THEM TO A NEW LIFE, A DIFFERENT DIMENSION, WITH A TOUCH OF ART AND MAGIC.



OLD BOOKS, FORGOTTEN PICTURES AND WASTED CAPSULES REVIVE IN A MORE INTENSE AND TOUCHING LIFE, TURNED INTO CRAFTWORKS WHOSE BORDER BETWEEN ART AND CRAFT IS LIKE THE TINY RED WIRE WHICH LINKS THEM TOGETHER.

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ARTWORKS  
ESPRESSING  
TRANSFORMATION  
AND  
REBIRTH

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# REARTIFY

## MIXED MEDIA

*“ART IS EITHER PLAGIARISM OR REVOLUTION.” (P. GAUGUIN)*

THERE ARE IMAGES AND PICTURES THAT REPRESENT MOMENTS OF YOUR LIFE BRINGING HAPPINESS, SERENITY OR SIMPLY SPECIAL MEMORIES.

REARTIFY THEM:

BRING YOUR PICTURES THAT ARE MORE SIGNIFICANT FOR YOU AND LET'S TRANSFORM THEM INTO SOMETHING ORIGINAL AND UNIQUE, EXACTLY LIKE EVERY PHOTO SHOT WHICH

SHOULD BE: BREATHLESS AND EMOTIONAL

PICTURES THAT REARTIFY IN PAINTINGS.



## BOOK SCULPTURES

*“EVERYTHING EXISTS IN ORDER TO END UP AS A BOOK” (S. MALLARME)*

THERE ARE BOOKS THAT GAVE YOU INTENSE EMOTION, REMEMBERING YOU OF A FANTASTIC HOLIDAY OR A SPECIAL PERIOD OF YOUR LIFE AND THEY DO NOT DESERVE TO SINK INTO OBLIVION OF YOUR BOOKSHELVES: EVEN BOOKS THAT YOU HATED ARE WORTHY OF A SECOND CHANCE.

REARTIFY THEM:

BRING YOUR BOOKS THAT REPRESENT SO MUCH FOR YOU AND GIVE THEM THE POSSIBILITY TO SHOW THEMSELVES IN A DIFFERENT FORM THEIR MEANING AND MESSAGE, A DIFFERENT WAY TO DISCLOSE THEIR INNER POWER AND MAGIC.

SCULPTURES THAT REARTIFY THEIR CRAFT.



## TRINKETS

*“WE ARE ALL APPRENTICES IN A CRAFT WHERE NO ONE EVER BECOMES A MASTER” (E. HEMINGWAY)*

THERE ARE MATERIALS THAT WE WASTE AND FORGET ONLY BECAUSE WE ARE DISTRACTED BY EVERYDAY LIFE THAT DIVERTS OUR ATTENTION.

REARTIFY THEM:

AMAZE YOURSELF DISCOVERING WHAT IS POSSIBLE TO CREATE FROM NESPRESSO® CAPSULES, BY MIXING FANTASY, CREATIVITY AND VALUABLE MATERIALS.



WASTED OBJECTS THAT REARTIFY THEMSELVES IN PRECIOUS BIJOUX.